www.alltimelowe.com chris@alltimelowe.com 902 220 2722 1511 John Brackett Drive Herring Cove, Nova Scotia Canada, B3V 1G8

Portfolio



www.alltimelowe.com chris@alltimelowe.com 902 220 2722

## Move Physiotherapy, 2017 Logo

MOVE Physiotherapy is a local small business launched by husband and wife entrepreneurs with a focus on healthy community lifestyles. A multi-disciplinary physiotherapy clinic based in Bedford, NS that leans on social media and community building to carve out their practice.

In a highly collaborative approach we developed a logo that set Move apart from competitors, has its own visual language to guide the website design, and spoke to their core values; movement, healthy living, and an emphasis on sport.





www.alltimelowe.com chris@alltimelowe.com 902 220 2722

## Move Physiotherapy, 2017 Website

I developed a website that was easy to use, clearly described the services offered and provided enough education for potential clients that they would want to book an appointment.

A user-centric approach placed highest importance on information most relevant to visitors. Focusing on meeting their needs, such as clearly presenting and describing services, providing means with which to book appointments, etc. resulted in a user-friendly website that is a natural extension of the MOVE brand.

Visit site at: http://movephysio.ca



## Keeping you moving in life and sport

At MOVE Physiotherapy we are committed to health, lifestyle and quality of life. Our vision is to be a service to our community members and enable them to lead healthy and meaningful lives.



Address

Hours

www.alltimelowe.com chris@alltimelowe.com 902 220 2722

## **Breakhouse, 2018** Website

Breakhouse is an industry leader in retail and hospitality interior design and architecture. They have designed beautiful spaces for businesses across North America focusing on developing dynamic consumer experiences and bringing brands to life. Breakhouse has their own excellent design team, so they partnered with me to consult on the user experience and design, and implement the design in a new Wordpress site.

The end result of this collaborative process is a stunning website that loads quickly, presents visually rich content, and serves Breakhouse's business objectives. The website looks great across a diverse range of devices and screen sizes and we are committed to continuing our relationship to continuously improve upon the website.

Visit site at: https://breakhouse.ca



## Create meaning. Spark loyalty.

Branding and Architectural Design for Retail, Restaurants and Mixed-Use Developments. We lead companies through pivotal moments of change and connect brands to their audience.

www.alltimelowe.com chris@alltimelowe.com 902 220 2722

## **Rodney's Oyster House, 2016** Website

Rodney's Oyster House is a high-end oyster and seafood restaurant with locations in Toronto and Calgary. They presented a unique challenge of unifying their two locations into a single website, elevating the overall design of their website and creating unique yet coherent images for each location.

The end result is a design that has a high-end tone, with elements of hand-drawn illustrations and maritime whimsy. Built on WordPress, the website offers a very convenient and user-friendly environment for staff to keep content up-to-date.

Visit site at: https://rodneysoysterhouse.com



TORONTO ~ CALGARY ~ SEAFOOD ~ CATERING ~ GIFT CERTIFICATES MAKE A RESERVATION ~

# Canada's Great Oyster House, Est. 1987 Now serving *Toronto* and *Calgary*



www.alltimelowe.com chris@alltimelowe.com 902 220 2722

## Spring Loaded Technology, 2016 Website

Spring Loaded Technology is an innovative company based in Dartmouth, Nova Scotia. Specializing in the design and production of a bionic knee brace, Spring Loaded is a pioneer in their industry and continues to elevate Nova Scotia's industry.

Partnering with a local designer, we developed a heavily customized WordPress site that features their products with the respect they deserve, and on the back-end empowers sales staff to process orders for shipping throughout Canada and the United States.

Visit site at: https://springloadedtechnology.com



## THE WORLD'S FIRST BIONIC KNEE BRACE

v	Δ	BR	AC	E		LEA
	~	DI	AC		100	

ARN MORE

#### SPEAK TO A BRACING SPECIALIST

GET A FREE CONSULTATION

www.alltimelowe.com chris@alltimelowe.com 902 220 2722

## ACIC Development Report, 2019 Report

The Atlantic Council for International Cooperation is a not-forprofit working in the Atlantic region with a mandate of achieving global sustainability in a peaceful and healthy environment, with social justice, human dignity, and participation for all.

This print project was to develop a report summarizing ACIC's efforts and engagement with youth on the adoption of The United Nations Sustainable Development Goals (SDG) from 2015. Working within the SDG brand guidelines we were able to leverage some visual elements, such as colours and grpahics, while developing a unique tone to ACIC.

## YOUR VOICE MATERS Engaging Atlantic Canadian Youth on the Sustainable Development Goals



## INTRODUCTION

.

#### Atlantic Council for International Cooperation

The Almatic Council for International Cooperation (ACC) is a calibition of Individuals, organizations, and institutions working in the Atlanci region, which are committed to achieving global sustainability in a pasceful and healthy environment, with social justice, human dignity, and participation for all. ACCI supports its members in international cooperation and education through collective leadership, networking, information, training and coordination, and represents their interests when dealing with government and others.

ACC's new five-sen strategic jana (2015-2024) prioritizes developing a stronger, more innovative and effective international development of strategic partnerships with youth-enving organizations and leaders, women's organizations and local indigenous organizations, among others. ACC will pay a leadership role in creating pattorms for cat areas where our offers and strategic partnerships and particularly as this relates to the United Nations' Sustainable Development Goals.

#### Agenda 2030

As a member state of the United Nations, Canada has signed on to an ambitious set of ogais for global sustanabile development, called Agenda 2030, or the Sustainable Development Goals (SDGs). In 2015, we agreed to share responsibility for achieving the 17 gaals outlined in the Agenda, which apply universally, to both our own domestic responsibilities and to our global partnerships.

Agenda 2030 is described as a global framework of action for people, planet, prospering, paeze, and partnership. The Galax, which include social, economic, and environmental goods such as zero hunger, clean and affordable energy, and good heath and wellbeing: are intended to be crosscutting and aspirational. In order to move Canada towards reaching these goals, the federal good eventment (at the time of this project) is undertaking the development of a whole-of-society 2030 Agenda National Strategy, led by Employment and Social Developmer Canada.



"WE ARE IN CRISIS, AND THE WAYS WE'VE BEEN WORKING UP UNTIL NOW WILL NOT GET US THROUGH THE INTERSECTING CRISES. YOUTH HAVE BEEN AT THE FOREFRONT OF EVERY SOCIAL MOVEMENT IN HISTORY, SO IT MAKES SENSE TO SUPPORT THEIR EFFORTS."

Sample interior spreads

ROUNDTABLE PARTICIPANT

www.alltimelowe.com chris@alltimelowe.com 902 220 2722

## FSi Strategies, 2018 Logo and Website

FSi Strategies, formerly FedSolutions, underwent re-branding as they changed their name and business focus. Having worked with them for a number of years on various versions of their website, we worked closely together to further evolve their brand and online presence.

The result is a natural evolution of their brand and an updated WordPress site that more accurately reflects the industry within which they operate and provides the client with an easy to use content management system.

Visit site at: https://www.fsistrategies.com

# **FSi Strategies**

Managed IT Cloud Services Enterprise Cloud Training & Adoption Contact Us Help

FSi) Strategies

## FSI Training & Adoption >help employees wil new

## **Training for the Modern Workplace**

A new culture of work is here. It's open and collaborative, letting you work together securely, from anywhere in the world. Learn how to **leverage new technology** while working smarter & keeping data secure and private.

Learn More

## **Customer Centric IT Services**

We focus on the business needs of your organization to build custom technology solutions. Working with your users, managing your technology, and innovative planning – this is the cornerstone of our customer centric approach to bring you to the modern workplace.

www.alltimelowe.com chris@alltimelowe.com 902 220 2722

## Ouroboros, 2009 Logo

Ouroboros is about the consumption problem on the consumer end. The goal is to encourage products to stay in the use cycle longer.

The name is Greek for "tail-devouring snake" which is a symbol for a cycle and eternal return. Sort of an infinite phoenix rising. The logo is an abstracted form, referencing a snake while maintaining a geometric and slightly forward movement.



# **OUROBOROS**

www.alltimelowe.com chris@alltimelowe.com 902 220 2722

## **Ouroboros, 2009** Poster Graphic

Ouroboros is about the consumption problem on the consumer end. The goal is to encourage products to stay in the use cycle longer.

Taking the notions of recycling, repairing and eternal return from "Ouroboros," I developed a digital illustration comprised of various elements making up the logo form. The graphic is reflective and speaks to the current model of consumption; from raw materials to end products and waste.

Poster design by Tom Froese





### The Ouroboros Manifesto for Designers

Repair Many products today are designed without much designed without much linited, May are designed to be economically produced, distributed and consumed. Consumers have no choice consumers have no choice goods. As designers we must initiate to design and permote repainability in consumer products.	Recel Our appetite for new tiff and our perchartors tiff and our perchartors tiff and our percent percent tiffing our We must design and percents percents the use design and percents the second our maskly recycled, meand, our maskly recycled, meand, along as possible—If not to us, at least to our planet.	Partner Up The good reven is the green movement gaining research of the second second research on the second second second second research on the second second second second second research on the second second second second second second research on the second se	Provide Ideas As intermedianis between commercia and chara, commercia and chara, in the second chara, in charace both toward and the second charace in induces both toward and the second charace and the second charace and the second charace of charace—as long as they by profession, we must not even small the second charace of charace—as long as they by profession, we must not even charace.	Proceed Amore and Amore an
OUROB	a dente Lassando antre descenariano. Por Boro	e al Taul at anna singularil suon	www.ourg	generalstore.ca

www.alltimelowe.com chris@alltimelowe.com 902 220 2722

## **Expressive Typographic Logo, 2008** Tempo

A hand-drawn logo intended to evoke immediacy and loudness. The logo is for a venue targeted at young people interested in music and a sophisticated atmosphere.







www.alltimelowe.com chris@alltimelowe.com 902 220 2722

## **50 Below Zero, 2008** Adobe After Effects Short Movie

This short animation based on an excerpt from a classic children's story, "50 Below Zero" by Robert Munsch. The illustrations are scans of the original artwork by Michael Martchenko and the narration is from a recorded reading by the author, provided on his web site.

The piece was composed with Adobe After Effects with a original sound track provided by talented musician, J. Blake Stetson.

View movie at: http://vimeo.com/2011962



www.alltimelowe.com chris@alltimelowe.com 902 220 2722 1511 John Brackett Drive Herring Cove, Nova Scotia Canada, B3V 1G8

Thank you for taking the time to review my portfolio. Please feel free to contact me with any inquiries regarding my work.